



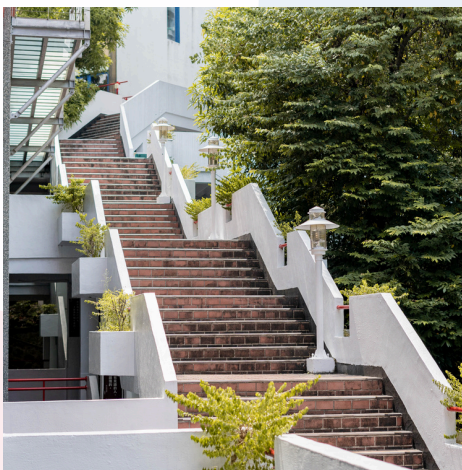
# MCU SSR EXECUTIVE SUMMARY

## ● Executive Summary

Ming Chuan University's (MCU) initial accreditation by the Middle States Commission on Higher Education (MSCHE) in 2010 made it the first East Asian university to have earned institutional accreditation in the U.S. system. In the ensuing years, two additional locations have been approved, resulting in the current global institution comprising the main campus in Taipei, Taiwan, three additional locations in Taiwan, one in Michigan, United States and one in Bangkok, Thailand. The university continues to follow a central administrative approach regarding planning and resources, while relying on the expertise of administrators and staff on location to deliver quality education and execute efficient administration. The Self-Study process has focused on continuous improvement in the attainment of the institution's mission and its institutional priorities through engaging the Ming Chuan community in an inclusive and transparent self-appraisal process that actively and deliberately sought to involve the wide range of stakeholders. This has strengthened the vision and spirit of MCU and, once again, brought all units and locations of the University together to focus on shared mission and goals.

Much evidence and many major planning documents have aided this process of directing the University in affirming and evaluating its sense of the value and purpose of the institution: the Strategic Plan, the Campus Master Plan, and master strategic plans for Assessment, Human Resources, Finance, IT and the Library all reflect the blend of the strengths and ideas of education in the East with the outcome-based objectives of the West. This Self-Study Report was approved by the MCU Re-accreditation Steering Committee June \_\_ 2025 and by the MCU Administrative Council on June \_\_ 2025.

The preamble is followed by an overview of Taiwan higher education and the role of the Taiwan Ministry of Education (MOE) in institutional affairs and oversight. This is followed by a brief history of the U.S. institutional accreditation process at MCU. Subsequently, this Self-Study Report demonstrates how the institution currently meets the MSCHS Standards for Accreditation and Requirements of Affiliation. Engagement in the Self-Study process sets up MCU as a proactive quality internationalized university positioned to thrive in post-COVID era of higher education.



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## ● Mission and Goals

The University's mission and objectives are clear and well-defined, consistent with its vision, motto and positioning. Emphasizing ethics, Ming Chuan's current mission statement encourages excellence in the scholarly and creative endeavors of faculty and students and provision of a supportive learning environment. Ming Chuan has well-defined institutional goals that align with the higher education environment and are consistent with the overall objectives of the institution. The goals of Professionalism and Excellence fuel a plan-do-check-act mechanism that serves as the gear for all MCU programs, services and activities, associated with a continual focus on Internationalization and improvements in all areas of outcomes. The MCU Ten Pillars, combined with the core competencies of each department, constitute a comprehensive blueprint for holistic education. Moreover, at all levels, including the Board, MCU is committed to continuous support for the integration and realization of its mission and goals through strategic planning.

## ● Ethics and Integrity

Academic freedom, intellectual freedom, and freedom of expression are all protected for MCU faculty, staff and students. The institution's diverse appeal channels for grievances are transparent and clear, with accurate records, ensuring that grievances can be resolved promptly and fairly. Integrity and ethics regarding stated policy and regulations are well maintained and easily audited through the university's decision-making systems. Ming Chuan has set up various mechanisms to assure periodic assessment of respective policies, processes, and practices in all aspects, including integrity and ethics. It is evident that MCU is committed to cultivating mutual respect, fostering an inclusive environment among students and faculty from diverse backgrounds.

## ● Design and Delivery of the Student Learning Experience

The institution ensures that all academic programs of study are on target, comprehensive and challenging through a multi-step peer-review mechanism and engagement of qualified faculty. Curriculum committees coalesce input from diverse academic and industry stakeholders to create or amend curriculum frameworks that align with the mission, goals and core competences of their respective programs. Ming Chuan encourages faculty to engage in teaching innovation and excellence, providing the necessary resources and support to continuously improve teaching methods and content. Moreover, the University supports General Education through two dedicated units, with respective faculty members responsible for curriculum design, assessment and continuing development. The outcome of increased research productivity and quality among faculty and students is evident.



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## ● Support of the Student Experience

Ming Chuan has repeatedly been honored in Taiwan for its friendly campus and outstanding career counseling of students, maintaining a consistent retention rate of over 90%. As one expression of its missional value of “attending to all students with parental care, support and guidance”, the university has established appropriate mechanisms to ensure that students receive timely assistance in both their living and learning experiences. This includes a robust class advisor system, financial aid, assistance for students with academic preparedness challenges, integrated counseling and guidance programs, evaluations and recognition of student achievements. Additional specialized guidance and counseling services are provided for international students through several dedicated units. In line with the university’s goal of Professionalism in preparation for students’ future careers or further study, each academic program emphasizes cross-disciplinary learning through capstone courses, internships, special topics courses and Service-learning.

## ● Educational Effectiveness Assessment

The university has ranked first nationwide for four consecutive years in the Student Achievements in Competitions and Publications category, as well as attaining top ranking among private universities in subsidies for undergraduate student research projects. Across all units, self-evaluation and external peer evaluation results are utilized to formulate strategies aimed at enhancing operational performance, improving overall educational quality, ensuring the pursuit of excellence and facilitating sustainable development. Student learning assessment includes diverse direct and indirect measures of evaluation at the course and program levels from basic core competencies to professional competence, as well as broad-ranging surveys of graduates’ employment and further education attainments. Annual assessment reports by each academic unit comprise comparison with the preceding year, evaluation methods and schedules, alumni/employer feedback and summary of analysis results along with improvement strategies.

## ● Planning, Resources, and Institutional Improvement

Ming Chuan is consistently recognized by academic peers, being awarded MOE incentives and subsidies for its university development plan and teaching excellence projects. Planning for institutional development at MCU includes diverse stakeholders, ensuring a comprehensive and well-rounded process that is continuous and systematic, with annual assessment of implementation based on institutional KPIs. Relevant factors are tracked and managed semi-annually for data-driven decision making on the institution’s major initiatives through a Management Information System (MIS) 2.0 platform. The university effectively allocates institutional resources and adjustments based on decision-making procedures and outcomes. Furthermore, MCU has implemented an internal control and audit system to strengthen its supervision and assessment capacity for administrative, financial, and operational efficiency.





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## ● Governance, Leadership, and Administration

MCU has a clear and transparent management structure to ensure efficient operation and high quality of education. The Board of Directors, president and upper-level administrators, are well qualified and execute their respective leadership and supervisory roles with appropriate autonomy and authority, ensuring quality education and research, promoting internationalization, and fostering innovation. Additionally, the internal audit system assists the Board of Directors and university leadership in assessing the efficiency and effectiveness of operations and in providing timely suggestions for improvement. Moreover, the Board effectively exercises its fiduciary responsibility for quality planning and financial soundness of the University, with transparency and accountability. Each six-year cycle of university affairs accreditation in Taiwan verifies that the institution is in compliance with all applicable government regulations, as well as being effective in institutional management and governance and continuous quality improvement.

## ● Recommendations

The results of this Self-Study lead to four recommendations for further institutional development: (1) Sharpen assessment of student interventions and their efficacy to provide data on how to improve graduation rates, with special attention to transfer and low-performing students; (2) Recalibrate assessment of students' competencies in General Education so that students themselves, along all other stakeholders, are more solidly assured of learning outcomes; (3) Facilitate collective effort to construct and implement a funding plan for increased institutional revenue generation; ensure that regular assessment of the plan is executed for optimal effectiveness; and (4) As AI-related courses are actively promoted across the University, focus on ways to help students from non-IT disciplines adapt more smoothly to this subject matter and assess the resulting student learning outcomes carefully to evaluate the effectiveness of AI course implementation.

## ● Conclusion

The institution demonstrates progress toward the achievement of its mission and goals. As a University that challenges itself and its students to always strive for new horizons, the institution is dedicated to an ongoing process of assessment, analysis, and improvement. Processes are in place to ensure that this trend continues as the institution ever advances toward total implementation of its mission, delivering high education value for each of its students at all of its campus locations.

